### Bachelor of Science in Communication

**Major:** BROADCAST MEDIA

**NAME:** ____________________________  **PANTHER ID #:** ____________________________

**Undergrad Reqs** = 60 earned credits, 3.0 cumulative GPA, MMC 3003

<table>
<thead>
<tr>
<th>DJC REQUIREMENTS (15 credits)</th>
<th>Credit</th>
<th>Semester Completed</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMC 3003 MASS COMMUNICATION ORIENTATION</td>
<td>0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMC 3104C WRITING STRATEGIES FOR REACHING A MASS AUDIENCE (Prereq: Passing score on the Language Skills Test)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMC 3303 GLOBAL MEDIA AND SOCIETY – GL (formerly MMC 3602)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MMC 4200 MASS COMMUNICATION LAW AND ETHICS</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIC 3400 VISUAL DESIGN FOR GLOBALIZED MEDIA – GL (formerly VIC 3002)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RTV 3531 MULTIMEDIA PRODUCTION (formerly RTV 3260) (Prereq: MMC 3104C, VIC 3400, Undergrad Reqs)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### MAJOR SPECIFIC REQUIREMENTS (18 credits)

<table>
<thead>
<tr>
<th>Credit</th>
<th>Semester Completed</th>
<th>Grade</th>
</tr>
</thead>
</table>

**SELECT ONE TRACK:**

#### BROADCAST JOURNALISM TRACK

| JOU 3003 INTRODUCTION TO JOURNALISM | 3 | | |
| MMC 3250 MEDIA MANAGEMENT (Prereq: MMC 3104C, MMC 4200, Undergrad Reqs) | 3 | | |
| JOU 3117 NEWS REPORTING AND WRITING (Prereq: JOU 3003, MMC 3104C, Undergrad Reqs) | 3 | | |
| RTV 4320 ELECTRONIC NEWS GATHERING (Prereq: RTV 3531, JOU 3003 or RTV 3007), (Prereq: JOU 3117 or RTV 4101 or JOU 3005), Undergrad Reqs) | 3 | | |
| RTV 4332 LONG-FORMAT TV AND RADIO (formerly RTV 4323) (Prereq: RTV 4320, Undergrad Reqs) | 3 | | |
| RTV 4324 BROADCAST NEWS MAGAZINE [CAPSTONE] (Prereq: MMC 3303, MMC 3250, RTV 4320, JOU 3117, Undergrad Reqs) | 3 | | |

#### TELEVISION PRODUCTION TRACK

| RV 3007 INTRODUCTION TO TELEVISION | 3 | | |
| MMC 3250 MEDIA MANAGEMENT (Prereq: MMC 3104C, MMC 4200, Undergrad Reqs) | 3 | | |
| RV 4101 WRITING FOR TV (Prereq: MMC 3104C, RTV 3007 & Undergrad Reqs) | 3 | | |
| RV 4320 ELECTRONIC NEWS GATHERING (Prereq: RTV 3531, JOU 3003 or RTV 3007), (Prereq: JOU 3117 or RTV 4101 or JOU 3005), Undergrad Reqs) | 3 | | |
| DIG 4293 MULTIMEDIA PRODUCTION 2 (Prereq: RTV 3531, Undergrad Reqs) | 3 | | |
| DIG 4552 ADVANCED MULTIMEDIA PRODUCTION [CAPSTONE] (Prereq: MMC 3303, DIG 4293, [MMC 3250 or DIG 4800], [RTV 3007 or MMC 4302], [RTV 4101 or MMC 4631], Undergrad Reqs) | 3 | | |

### DEPARTMENTAL ELECTIVES (6 credits)

Please select 2 courses from the list below.

<table>
<thead>
<tr>
<th>Credit</th>
<th>Semester Completed</th>
<th>Grade</th>
</tr>
</thead>
</table>

**ADDITIONAL ELECTIVES** *(not mandatory)*

The Department Chair’s consent required for all courses below.

| JOU 3390 SPECIALTY INTERNSHIP—THE MIAMI HERALD (formerly JOU 3312) (Prereq: [JOU 3117 or JOU 3005], Undergrad Reqs) | 1 | | |
| JOU 4946 JOURNALISM INTERNSHIP (Prereq: [JOU 3117 or JOU 3005], Undergrad Reqs) | 1 | | |
| MMC 4945 SPECIALTY INTERNSHIP—TELEMUNDO (Prereq: MMC 3104C, Undergrad Reqs) | 1 | | |
| RTV 4940L TELEVISION PRODUCTION INTERNSHIP (Prereq: RTV 4101, Undergrad Reqs) | 1-3 | | |

A grade of "C" or better is required in all courses listed below.

### UPPER DIVISION LIBERAL ARTS REQUIREMENTS (9 credits)

<table>
<thead>
<tr>
<th>Credit</th>
<th>Semester Completed</th>
<th>Grade</th>
</tr>
</thead>
</table>

**POLITICAL SCIENCE** (Select one upper division course [3000/4000 level] from this area.)

**INTERNATIONAL RELATIONS** (Select one upper division course [3000/4000 level] from this area.)

**COM 3110—BUSINESS & PROFESSIONAL COMMUNICATION or ECONOMICS** (Any 3000/4000 level from this area.)

### AREA OF CONCENTRATION REQUIREMENTS (12 credits)

**UPPER DIVISION ONLY (3000/4000 level)**

Do not duplicate courses selected in liberal arts electives above.  **DO NOT take MAR 4323, MAR 4333, MAR 4334, and MAR 4613.**

**SUBJECT/AREA:**

<table>
<thead>
<tr>
<th>Credit</th>
<th>Semester Completed</th>
<th>Grade</th>
</tr>
</thead>
</table>

2.75 minimum GPA is a graduation requirement for UDLA/AOC sections below.

A grade of "C" or better is required in all courses listed below.